



aarda.org



ANNUAL REPORT 2020

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American Autoimmune

Related Diseases Association, Inc.

OUR MISSION

The American Autoimmune Related Diseases Association (AARDA) is dedicated to the eradication of autoimmune diseases and the alleviation of suffering and the socioeconomic impact of autoimmunity through initiating, fostering, and facilitating collaboration in the areas of education, public awareness, research, and patient services in an effective, ethical, and efficient manner.

OFFICERS OF THE BOARD OF DIRECTORS

Chair: Rich Hodge Vice-Chair: Lilly Stairs Secretary: Michelle Ouellet Treasurer: Nona Bear President & CEO: Randall Rutta

BOARD OF DIRECTORS

Stanley Finger Mike Linn Bob Phillips Scott Selby

ADVISORS TO THE BOARD OF DIRECTORS

David Bammert Stephanie Hales Robert Meyer, CPA

SCIENTIFIC ADVISORY BOARD LEADERSHIP

Chair: Betty Diamond, M.D.

MESSAGE FROM PRESIDENT & CEO

As our nation rises to the extraordinary challenge of the novel coronavirus, COVID-19, the American Autoimmune Related Diseases Association wants you to know that we are in the fight. We are working to ensure that the needs of autoimmune patients and families — who are among the most vulnerable — are not forgotten or overlooked.

AARDA is meeting with key stakeholders and collaborating with partners to protect patient access to life-saving medicine and make certain that new health care policies and directives address the impact on autoimmune patients and caregivers. We also are developing alternative ways to deliver our programs, events and services to the autoimmune community.

In times of crisis, people look to their friends for support. AARDA is no different. We have relied on the generosity and kindness of friends for nearly 30 years. And now, more than ever, we need your support. With your help, AARDA can continue to be there for the autoimmune community in the difficult months ahead — driving awareness, leading patient education, pushing for more research, and advocating for the millions of Americans in need of a cure and ongoing treatment.

I am eager to continue the critical work ahead to advance AARDA's mission of eradicating autoimmune diseases and lead AARDA and our constituents through the challenging coming months. While the year has been difficult, our team at AARDA has remained resilient and dedicated, and even expanded with the addition of new staff. I'm proud of the work AARDA has accomplished, especially given the circumstances, and I look forward to the coming success of the new fiscal year.

Randall Rutta, President & CEO

MAJOR CONTRIBUTORS IN FISCAL YEAR 2020

MAJOR IN-KIND CONTRIBUTORS

Southwest Magazine Eli Lilly and Company BIO iMD Health Context Strategies Penn Quarters Sidley Austin

INDIVIDUAL, CORPORATE, AND FOUNDATION DONORS

Contributions \$20,000 & over

- AbbVie Inc. Amgen USA Anonymous Biotechnology Innovation Organization Bristol-Myers Squibb Company Campaign for Medical Discovery Eli Lilly and Company Genentech, Inc. Horizon Therapeutics
- Janssen Scientific Affairs, LLC Dr. Nat and Jill Linhardt Mallinckrodt Pharmaceuticals Merck & Co. Dianne Peterson Pfizer, Inc. PhRMA Takeda Pharmaceuticals USA, Inc.

Contributions \$5,000 through \$19,999

Anonymous Brave Dave Foundation Macon Callicott Robert A. Waller Foundation WABC TV

Contributions \$1,000 through \$4,999

- American Eagle Lifecare Corporation Anonymous Scott and Ann Barnhouse Nona Bear Steffi and Allan Bokser Marilyn Clague Community for Autoimmunity Mr. & Mrs. Nicholas Cullen Lori Ann Demple Mary Deters **Duro Dyne National Corporation** Linda Feist and Roger Junnila Akiva Flesher Michael Gallagher Elias Gottlieb-Schulze Charles Harris Chris and Maggie Hatch William E. Hess Immunovant, Inc. Deanna Irving Dr. Joshua June Lori Krebs Casaundra Lindsev Nahum Luna Douglas and Marta Mayer Kellie Martin and Keith Christian Donald McFarland James McGrath Keith and Marv McJunkin Cam and Kelli McPhee Bruno Moschetta **Diane Moss** Jessica Napier Phyllis Nazari Elizabeth Niemeyer Ann Pearson **Rita and James Peterson**
- Caleb Powers Douglas and Linda Robinson Diana and Ronald Shepard Sehrish Sohel Robert Spofford Gregory Svorinich Vicki Tolari Alex Turner Raymond Welsh Jennifer and Bryan West Brian Williams David Zehnpfennig

Contributions \$250 through \$999

Cheryl Akey Emily Alter Joanne Altes Anonymous Hazel Aquino Paige Bahloul Kassidy Baum Elaine Belter James Bookhamer Dr. John Bornhofen Nathaniel Bride Ann Brouse Susan Butler Stanley and Jeanne Cavitt **Richard Chiburis and Alyson Tom** Helen Chien Ed and Judy Christian Althea and Simon Cices Emma Coffey Jane Cogswell Shelia Cruz Jeffrev Davenhall Anthony and Julie Del Santo Joan De Milt Boddie William DeRousse Justine Devlin Donovan Family Charitable Fund Alice Dorn Andrew and Maryan Dunnet Penny and Phil Ehrlich Josh and Julie Einiger **Robert Field Christy Frantz** Eric Friedman **Connie Goetzel** David, Flora, Ali and Shlomo Goldsmith Greatest Commandments Foundation, Inc

MAJOR CONTRIBUTORS IN FISCAL YEAR 2020

INDIVIDUAL, CORPORATE, AND FOUNDATION DONORS

Contributions \$250 through \$999

Christine Grindler John and Mary Sue Gunzburger Anne Hammell Dr. Edward Hecker David Heleniak Jan Hewlett Randy and Dru Hickman Ellen Hipsky **Richard Hodge** Jonathan Howard Indie Lee & Co. Iota Elementary School 4-H Club Sharon Jacobs and David Cohan **Beth Johnson Betty Jordan Gregory Kahles** Geoffrey Karny Steve and Lynn Kieffer Kevin Kitze Suzanne Klein Brian and Amy Kobishop Rita Konetzka Kurt Knight Phyllis Krattenmaker Ashley Krokowski and James Acierno

Cecelia Lance Sarah Linhardt Helen Lopez John and Gail Malonev Steve Martin Eileen and Ward McCarthy **Richard McGrath** Carolyn Merryman Lynn Moloney Patrick Niemeyer Debra O'Connell **Richard Olson Michelle Ouellet** William Padnos and Margery Kaye Nisha Parikh Jinah Parker Lucille Parreno Michael Reed Janis Reinschmidt Anne Reminaton **Kim Rodriquez** Randall Rutta James Ryan Sarangan Sampath Linda Schafer

Gretchen Schmidt Susan Smith Pamela Stewart Ashley Stipes Craig and Nicolette Straley Maria and Tabetha Steiner Vicki Summers Jane Taft Marie Taylor Valrie Thomas Kathleen and Daniel Thornberry Lauren Torres Jeff and Joanne Urbanowski Darin Wacs Lindsay Wagner Johnny Walylko Petra Weakley Marcie Weil Adele Welty Carol Lynn White Shirley Wisner Michele Wornow Karen Yager-Rizzo **ZS** Associates

Payroll Campaigns, Matching Gifts & Online Giving

AbbVie Foundation Employee Engagement Fund Aetna Foundation American Express America's Charities **Applied Materials Foundation** AT & T Corporate Employee Giving Programs Bank of America Employee Giving Campaign Bank of America Matching Gifts Battelle Foundation Fund of The Columbus Foundation Best Buy Employee Giving Program Blackbaud, Inc. **Bright Funds Foundation** Charities Aid Foundation of America **Chevron Matching Employee Funds** City of Seattle **Exelon** Corporation Fossil Group IBM JP Morgan Chase

KPMG Gives **Kroger Community Rewards Program** Medtronic Foundation Volunteer Grant Program Merck New York Life Pepsico Foundation Employee Giving Program Pfizer Foundation Matching Gifts Program Pricewaterhouse Coopers LLP. Shell Oil Company Foundation The Capital Group Companies, Inc. Charitable Foundation The Carlyle Group **TIAA Serves TisBest Philanthropy** United Way California Capital Region United Way of Central and Northeastern Connecticut United Way of Central New Mexico United Way of Central New York United Way of Greater Philadelphia & Southern New Jersey Walt Disney Company Foundation Employee Matching Gifts Program

Other Contributors and Friends

Space does not allow us to include the names of all persons and organizations who gave their financial support to AARDA, but we say "Thank You" again as we give this recognition in honor of their generosity.

Memorials and Tributes

Since it is our policy not to release amounts given for these contributions, we take this opportunity to express our appreciation again to all the kind donors. Every contribution has been acknowledged to the donors, to those persons honored, and to the families of those held in memory.

MAJOR ACCOMPLISHMENTS DURING FISCAL YEAR 2020





At the beginning of the fiscal year, AARDA revamped and expanded its Education Modules by launching a video library online. Videos include a revised Basic Autoimmunity Module and four specialty categories: Dermatology, Gastroenterology, Neurology, and Rheumatic Autoimmune Diseases. To date, the new resources have been viewed over 20,000 times and served especially useful once the world pivoted to a virtual setting.

For people living with one or more autoimmune diseases, simply managing diagnosed conditions is often challenging. With the spread of COVID-19, new layers of difficulty compounded as patients struggled to access current, accurate information – especially guidance that addresses their unique health care circumstances and needs. Early on in the pandemic, AARDA recognized the need for timely, accurate information. The <u>COVID-19 resource page</u> launched in March 2020 with curated information on the COVID-19 coronavirus for the autoimmune community on steps to take to avoid contagion and, if infected, to manage the illness.

In April 2020, AARDA hosted a National Briefing with the Centers for Disease Control and Prevention and leading medical experts on the coronavirus and how it's impacting individuals with autoimmune diseases. The briefing resulted in a combined view of over 10,000 people touched by autoimmune disease. Due to the overwhelming response, AARDA created additional resources and FAQs to address the thousands of questions submitted through the event registration page.

AARDA also conducted a National Webinar on Managing Stress and Promoting Well-Being in the Midst of a Pandemic, featuring Board Member Dr. Bob Phillips as keynote speaker, expert patient and clinician presenters, and Board Vice-Chair Lilly Stairs moderating. The speakers provided empathy, hope, and practical coping strategies that are critical to this moment in time.



Throughout the last year AARDA received significant media coverage and was featured in several television, print and online channels, including two international televised segments. Topics spanned COVID-19 and autoimmunity, clinical trials, philanthropy, and pain management for people with autoimmune diseases. In March, AARDA also drove awareness through Autoimmune Disease Awareness Month with a special emphasis on advocacy.



For 50 million Americans living with autoimmune diseases, the focus on research and innovation is critical and potentially life-changing. The COVID-19 pandemic added a new level of urgency. Scientists are racing to develop a COVID-19 vaccine as well as transforming facilities to focus on testing and treatment options for people infected by the virus. Therapies to treat and prevent the novel coronavirus can't come soon enough.

Yet, research at companies, academic institutions, and health systems are supporting clinical trials of promising treatments that, due to the COVID-19 pandemic, have been interrupted, suspended, and otherwise challenged. This is a serious concern. Safely restarting this critical drug development pipeline will help deliver lifesaving medicines to some of our nation's most vulnerable patients. Read more about this urgency and the importance of continued forward progress on research in a recent op-ed in The Buffalo News.

AARDA remains committed to research through the Virginia T. Ladd Young Investigators Program which offers awards to support young researchers in basic autoimmune disease discovery. Currently, AARDA is supporting five dedicated researchers with two-year grants of \$20,000 each. In addition, Autoimmune Research Network – ARNet – supports patients in learning about and participating in clinical trial design and trials that may lead to breakthrough treatments. More than 18,000 individuals with one or more diagnosed autoimmune conditions are part of this network and that number continues to grow – nearly 100 new patients each month. These individuals are matched to researchers and given the opportunity to participate in trial design and/or clinical trials themselves, often receiving a stipend to take part. To participate, access: www.aarda.org/who-we-help/ patients/arnet/.

Our commitment is particularly relevant in the last year as we mourned the loss of Dr. Noel Rose, the "father of autoimmunity," founding member of AARDA, and long-time Chair of AARDA's Scientific Advisory Board. He championed the AARDA mission and led the renowned Scientific Colloquia.



Let My Doctors Decide

AARDA continues to lead *Let My Doctors Decide*, a national partnership of leadership organizations across health care working to ensure that treatment decisions will be made by patients and trusted health care professionals. Since its inception, Let My Doctors Decide has proven effective in helping consumers understand and navigate PBM practices. We especially aim to protect the patient and physician relationship from the damaging consequences of step therapy.

In November 2019, LMDD debuted *Escape the System: Stop the Madness of Step Therapy*, an interactive exhibit that demonstrates the origins and negative consequences of step therapy for patients and practitioners through stories, quotes, facts and statistics, and a maze of step therapy obstacles all too familiar to patients, care partners, and advocates. The exhibit's Action Center engaged participants onsite and long-term, inviting them to endorse our principles, sign our petition, and opt-in to staying connected to collectively Stop the Madness of Step Therapy.

In May 2020, AARDA completed an interactive virtual component to our outreach, focusing on the Dermatology community, in part motivated by the cancellation in March of the American Academy of Dermatology national conference due to COVID-19. A comparable effort is underway to reach the Gastroenterology community. These efforts featured compelling stories and insights of AARDA Board members, patient advocates, clinicians, and LMDD member organizations.

INDEPENDENT AUDITORS' REPORT



The Board of Directors,

American Autoimmune Related Diseases Association

Clinton Township, Michigan

We have audited the accompanying financial statements of American Autoimmune Related Diseases Association (a nonprofit organization) which comprise the statement of financial position as of September 30, 2020, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements. whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, based on our audit, the financial statements referred to above present fairly, in all material respects, the financial position of American Autoimmune Related Diseases Association as of September 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Bordon advising, P.C.

January 25, 2021

STATEMENT OF ACTIVITIES



For the Year Ended September 30, 2020

	WITHOUT DONOR RESTRICTIONS		WITH DONOR RESTRICTIONS		2020 TOTAL	
Revenue and Other Support						
Contributions In-kind goods and services Fundraising income - net of	\$	1,849,397 962,556	\$	458,000 0	\$	2,307,397 962,556
expenses of \$4,672		17,993		0		17,993
Loss on disposal of asset		14,387		0		14,387
Other income		1,187		0		1,187
Interest income		13,237		0		13,237
		2,858,757		458,000		3,316,757
Net assets released from restrictions		413,846		(413,846)		0
Total Revenue and Other Support		3,272,603		44,154		3,316,757
Expenses Program services Education Public awareness Research		1,513,003 1,288,423 274,457		0 0 0		1,513,003 1,288,423 274,457
Total program services		3,075,883		0		3,075,883
<i>Supporting services</i> Management and general Fundraising		96,415 102,896		0 0		96,415 102,896
Total supporting services		199,311		0		199,311
Total Expenses		3,275,194		0		3,275,194
Change in net assets		(2,591)		44,154		41,563
Net assets, beginning of year	\$	914,671	\$	320,632	\$	1,235,303
Net assets, end of year	\$	912,080	\$	364,786	\$	1,276,866

STATEMENT OF FUNCTIONAL EXPENSES



For the Year Ended September 30, 2020

	PROGRAM SERVICES			TOTAL	SUPPORTING		
	Education	Public Awareness	Research	PROGRAM SERVICES	Management and General	Fundraising	TOTAL
Wages	\$ 313,966	\$207,267	\$39,135	\$560,368	\$22,084	\$60,623	\$643,075
Professional fees	819,192	697,973	55,854	1,573,019	43,569	12,378	1,628,966
Postage/shipping	7,223	4,585	71	11,879	531	1,658	14,068
Public relations	10,000	15,000	0	25,000	0	0	25,000
Printing/stationery	11,624	6,592	46	18,262	54	2,904	21,220
Office supplies	1,408	1,401	0	2,809	469	60	3,338
Operating supplies	2,678	2,530	68	5,276	204	1,329	6,809
Dues/subscriptions	14,953	18,638	8,508	42,099	4,627	4,370	51,096
Filing fees	1,067	1,072	0	2,139	1,097	1,067	4,303
Rent	861	861	862	2,584	861	861	4,306
Equipment maintenance	1,916	1,548	268	3,732	111	843	4,686
Telephone	2,973	2,973	0	5,946	249	175	6,370
Insurance	1,544	1,544	0	3,088	1,478	1,544	6,110
State/national meetings	16,875	2,216	10,942	30,033	325	1,180	31,538
Travel	9,941	3,580	17,507	31,028	592	1,149	32,769
Depreciation	1,769	1,769	1,769	5,307	1,769	1,769	8,845
Payroll taxes	22,221	15,602	3,309	41,132	1,891	4,255	47,278
Insurance - Health	16,261	10,675	2,535	29,471	1,269	4,710	35,450
Fundraising -	10,201	10,070	,	,	-,	.,	00,100
Bound by a Common							
Thread	0	0	0	0	0	4,672	4,672
Other	0	0	0	0	0	0	0
Board expenses	0	0	0	0	13,565	0	13,565
Professional training			0	46	99	82	227
Grants	23	23	130,000	133,000	0	0	
Repairs/maintenance	1,500	1,500	0	11,723			133,000
Utilities	7,164	4,559	0	3,570	651	651	13,025
Miscellaneous	1,785	1,785			152	76	3,798
Retirement plan	16	398	0	414	9	9	432
contributions			7.500	6 100			
Website	773	1,781	3,568	6,122	90	706	6,918
Advertising/development	7,067	4,488	0	11,555	236	236	12,027
	238,203	278,063	15	516,281	433	261	516,975
Total Expenses by Function	\$ 1,513,003	\$ 1,288,423	\$ 274,457	\$3,075,883	\$ 96,415	\$107,568	\$3,279,866
Less expenses included with revenues on the statement of activities	0	0	0	0	0	(4,672)	(4,672)
Total expenses included in the expense section on the statement of activities	\$ 1,513,003	\$ 1,288,423	\$ 274,457	\$ 3,075,883	\$ 96,415	\$ 102,896	\$3,275,194

TRIBUTE TO DR. NOEL ROSE, "THE FATHER OF AUTOIMMUNITY"

We are so grateful for the outpouring of support received as we mourned the loss of Dr. Noel Rose (December 3, 1927 – July 30, 2020). Among his peers, Noel R. Rose, M.D. was a giant. To AARDA, he was a friend, mentor, advisor, leader and champion for nearly 30 years.

A prominent figure at Board of Directors meetings, public forums and Congressional briefings, in webinars and national and international conferences, Dr. Rose shared his vast knowledge and expertise with millions, always with great charm, clarity and his signature bow tie.

Dr. Rose was a founding member and served as chair of AARDA's Scientific Advisory Board. He led the renowned Scientific Colloquia; headed the AARDA-supported Center for Autoimmune Disease Research at the Johns Hopkins University Bloomberg School of Public Health; and championed the AARDA mission.



For his incomparable and dedicated service, AARDA presented Dr. Rose with its first Champion Award in 2016, named him an Autoimmune Hero in 2017, and last year renamed the series of scientific meetings he established and convened, the Noel R. Rose Scientific Colloquia. Dr. Rose received dozens of other honors and awards from prestigious institutions throughout his career. He was once nominated for a Nobel Prize, and was awarded the American Association for the Advancement of Science Golden Goose Award in 2019 for his pioneering work in autoimmunity.

"Words cannot express the magnitude of my feelings for this man who was both intellectually and in his personhood a giant," says Virginia T. Ladd, AARDA founder, immediate past president, and current advisor to the president. "Noel Rose leaves an incredible legacy and will be remembered by AARDA and the autoimmune community. His willingness to always take time to respond to patient calls and emails, which he continued to do until last week, is a tribute to his respect for patients and their need for information."

Dr. Rose was recognized as the "father of autoimmunity" for his groundbreaking discovery of thyroid autoimmunity in 1956. With this discovery, he would effectively establish the field of autoimmunology and usher in a new era of autoimmune disease research that today impacts one in every five Americans.

"Our patients with autoimmune diseases of the skin will remember [Dr. Rose] and will be forever grateful for his contributions in understanding their illnesses," says Luis A. Diaz, M.D., UNC School of Medicine.

"He was one of those giants on whose shoulders we have all stood," says Robert Eisenberg, M.D., professor emeritus, University of Pennsylvania, Division of Rheumatology.

"We have decided to name a session in the Congress of Autoimmunity after Noel R. Rose," says Yehuda Shoenfeld, M.D., FRCP, MaACR, professor emeritus of the Zabludowicz Center for Autoimmune Diseases, Sheba Medical Center, Tel-Aviv University. "We will all remember and memorialize him."

Noel R. Rose, M.D., Ph.D., was editor or co-editor of 23 books, most notably, "The Autoimmune Diseases", a classic textbook, and published more than 880 articles and chapters in the fields of immunology, immunopathology, autoimmunity and autoimmune diseases. In addition, he authored several AARDA patient education brochures. He was 92.